

## Jeannine Etter Candidate Statement

To the concerned co-workers of KPFA:

My reasons for running for the Local Station Board are varied, however, I would like start by seeing that the Hip Hop generation and its perspective be included in the decision-making process. I am also female, African-American and a native of the Bay Area, which gives me another list of communities that I would like to see fully represented at KPFA. I am a writer, editor, producer and Apprenticeship graduate. I am a member of UPSO. I have been involved in grassroots, community organizing within the Bay Area for the last 10 years. I can say that I have been present to see the many challenges and struggles of KPFA. I have seen many changes and many transformations and we are still here, listener-sponsored and community-represented since 1949...and in 2007 the struggle continues, equally inside and outside of these walls.

â€œIf you want something done,â€• they say, â€œyou've got to do it yourself.â€• Within democracy that is very, very true. It is difficult for people to people to represent you if you are not there to say â€œThis is how I feel (and these are the thousands of people who agree with me).â€• Participation is the key to representation. I would like to see us all participate in the very thing that we claim to be most valuable to us all, and the very thing that seems to be in crisis. There is a crisis far larger that is going on within our global communities that is being reflected in the water we all drink and the air we all breathe. This is a collective responsibility. There are so many more perspectives that we need to hear that broaden our perspectives and our ability to act in a self-sustaining manner.

As a graduate apprentice (1994), I can remember many of the â€œoldâ€• staff members, their struggles, hopes and dreams for this station. I happen to be one of those dreams. This is for those who pushed, fought and sacrificed, paving the way for me to be here so that I could pave the way for others. As you all may know, the Apprenticeship program is geared towards helping women and people of color get radio skills in order to balance the lack of representation of certain disenfranchised communities. Well, I represent three: African-American, Women and the Hip Hop generation. As a member of the LSB I will ensure the democracy of the decision-making process, make sure that the airwaves are balanced, bring in new communities of listeners that corporate radio has also attempted to target, and work toward securing a permanent General Manager and Program Director.

I believe that the more power (privilege) you have, the more responsibility you have to be a servant. As a member of the Local Station Board, I look forward to serving you.

Thank you for taking your time in reading.

In Unity,

Jeannine Etter