

## Seth Goldberg Candidate Statement

I am running because I believe that WBAI is in serious financial trouble, and could use my help now. My expertise has nothing at all to do with radio or organizing â€” I work on cancer research at a very small non-profit medical foundation. But my professional experience, training, and skills in independent analysis and thinking â€” I am a 61-year-old physician-scientist who has had successful business experience â€” may be very helpful to the local station board at this time. Carol Spooner, who was the guiding intelligence in the lawsuit that brought democracy and listener sovereignty to Pacifica in 2002, recently alerted many of us to some of the dire problems now facing WBAI, but which the current board does not seem to publicly acknowledge. Her concerns led me to take on the burden of running for a seat on this board. I am not an "ivory tower" kind of scientist; I am good at helping to clarify and if possible solve, with others, serious practical problems like this in a satisfactory way, so we can keep the wonderful thing we all have here working well.

WBAI needs that kind of experience because, according to Pacifica's most recent public audit, WBAI is currently insolvent, that is broke, after losing about \$100,000 a year (out of roughly \$3,000,000 of income) for each of the last three years. Pacifica has lately had its own financial challenges in addition to the weight of our debts. I do not know why our LSB â€” which has long been controlled by a voting majority called the JUC â€” has let the station spin so dangerously close to disaster in this way, but it needs to stop, now. WBAI's latest proposed budget continues to assume an unrealistically high projection for listener donations this fall, in the face of historically falling donations, just in order to break even. This appears to me as wishful thinking. According Pacifica's latest financial projection, at this rate WBAI will have difficulty meeting its payroll in a few months.

We can still fix this. Long outvoted, independent LSB members have been warning about this for several years. Therefore, at a minimum, the next LSB needs to be controlled by independents. Because the board is staggered, with only 1/2 of its members elected this year, and for safety, that means pretty much voting only for independents this year. As a scientist, and a physician, who has two decades of real-world business experience in running and overseeing two successful family owned companies, both somewhat larger than WBAI, I have learned to look at painful facts early so as to help make best treatment and recovery plans in good time. That means not being unduly reliant on hope or unchecked opinions. I will thereby try to give something back to this station which has meant so much to me and to so many of my friends for the last 35 years. [www.sgwbai.blogspot.com](http://www.sgwbai.blogspot.com) or email [sg.wbai@yahoo.com](mailto:sg.wbai@yahoo.com)